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## **DATA REDUCTION SYSTEMS TO OFFER BUSINESS APPLICATIONS AS SAAS**

**Introduction of DRS BizAppsOnline gives  
customers a second low-cost deployment option**

**Union, NJ – January 2, 2008** – In a strategic move to reinforce its position as a leading provider of cost-efficient document management systems and services, Data Reduction Systems Corp. (DRS, [www.drscorp.com](http://www.drscorp.com)), announced today that it will make its complete portfolio of commercially licensed business applications available as SaaS (Software as a Service). The new service offering -- branded as DRS BizAppsOnline – is a collection that includes, but is not limited to, financial, legal and human resources solutions that will be marketed through Data Reduction Systems own Business Solutions Group.

“We are extremely proud of the reputation our on-premise business software has earned over the years for performance, simplicity, ease of use, scalability, and cost effectiveness, said Rick McQuade, president of DRS. “With the introduction of the BizAppsOnline delivery model, qualified enterprises large and small can access our best in class applications without up-front installation costs and implementation, but with the confidence of rapid deployment and protection of best in class security methodologies. But there are still situations when installed software is still the better choice. To help our customers decide between on premise, on line or a combination of both, we offer a free, no-obligation analysis and report of their current procedures.

DRS BizAppsOnline packs all of the feature-rich technology indigenous to DRS’ time and field proven, internally-operated business applications into a highly secure SaaS package. This translates into key customer benefits like rapid, no customer-resource deployment, business continuity, zero technology risk, unlimited access and content distribution 24/7, no user training,



and more. As a Web-based solution, DRS BizAppsOnline offers significant cost savings since there is no capital investment for hardware or software and no licensing or maintenance fees.

“The promise of lower document management costs has been largely responsible for the break-neck speed at which SaaS has grown within the business community over the past few years,” said Rick McQuade, president of DRS. “But we took a slower, more deliberate approach to make certain that our online versions leveraged the latest Web technologies not only to decrease costs but to also increase levels of productivity, security, scalability and, most importantly, security. DRS BizAppsOnline delivers price and performance combining best in class SaaS, Web-based imaging and business solutions applications.”

DRS BizAppsOnline will be operated and managed by Data Reduction Systems. Through our business partnering affiliation with ABT Global, Inc., DRS BizAppsOnline will be hosted by WebXpress™, the browser-based communications vehicle that will allow DRS customers to easily access images and data in response to requests from pre-authorized users in a timely and efficient manner.

### **About Data Reduction Systems Corp**

Since its inception in 1985, Data Reduction Systems Corp. has been at the forefront of new information management technologies. From its origins in micrographics to the latest innovations in digital storage, the company has always followed the business strategy of offering state-of-the-art archival and retrieval solutions to its industry partners. Collectively these credentials have enabled some of the world’s leading companies to enhance the management, storage and retrieval of their vital business records thus ensuring the integrity of their corporate standings. DRS headquarters is located in Union, New Jersey. For more information, please contact DRS at 908.687.5636 or visit [www.drscorp.com](http://www.drscorp.com)

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